



**DISCOVER YOUR FUTURE**



# Welcome to IGR-IAE RENNES

UNIVERSITY RENNES 1 GRADUATE SCHOOL OF MANAGEMENT



As a member of the IAE FRANCE network in France, IGR-IAE is the biggest public management school and management research center in western France. IGR-IAE develops “the entrepreneurial spirit within the university walls.” For more than 60 years, IGR-IAE has combined both academic research and innovative teaching methods in order to offer its recognized high-quality programs.

IGR-IAE offers a Bachelor’s of Arts degree in management science, six professional and research-oriented Master’s degrees, and a Doctoral program. Four of the Master’s degrees (in Management, Finance, Marketing, Human Resources) are taught exclusively in English.

This offer is complemented by the addition of a program that is especially designed for the non-French speaking exchange students coming from our 78 partner universities, as well as the existence of overseas programs in Luxembourg, Morocco and Vietnam.

IGR-IAE will strive to develop competitive advantages in the coming years. IGR-IAE celebrated its 60th anniversary in 2015 and continues its tradition of innovation in the service of excellence in education and scientific research. The IGR-IAE Alumni association offers a network that will prepare you for your chosen field. I invite you to join this network and become a representative of IGR-IAE.

**PR. Gwénaëlle POILPOT-ROCABOY,**  
Dean



At IGR-IAE Rennes, the University of Rennes I School of Management, we have always been committed to preparing our students for the brilliant future that they have been dreaming of, whatever their social and cultural context.

For over sixty years, IGR-IAE Rennes has been one of the leading French university schools in management, aiming to educate responsible managers through very high-quality undergraduate, Master’s and PhD programs. Among the key qualities that have contributed to its excellent reputation and innovative spirit are academic excellence, with state-accredited degrees in marketing, human resources, finance and international management, cutting-edge research, as well as international connections through a network of almost 80 partner universities offering many opportunities for studying abroad and double degrees. There is much more to learn about our French and English taught programs, our exchange programs and our lovely region of Brittany in western France: please read more at our website to find out how IGR-IAE Rennes can help you make the studies of your dreams come true! With the IGR-IAE Rennes faculty members, staff and students, I look forward to welcoming you!

**Karine PICOT-COUCPEY,**  
Associate Professor  
International Affairs Director



# IGR-IAE Rennes

## Graduate School of Management

The University of Rennes 1's Graduate School of Management (created in 1955) is the largest business administration and management teaching center in western France.

The school is a founding member of the national network of University Business Schools, the **IAE France network**, which comprises **35 select members throughout France** ([www.iae-france.fr](http://www.iae-france.fr)). It is divided into three main departments: The School of Management, The Franco-Japanese Center of Management (CFJM) and The Regional School of Training for Chartered Accountants (IRPEC).

**Research programs are supported by the Center for Research in Economics and Management (CREM)**, the only research center in economics and management in western France, accredited by the National Center for Scientific Research (CNRS). The CREM's main goals are to develop analysis and to conduct experiments and simulations in business, finance, management and marketing, among other fields.

The University Graduate School contributes to the development of European studies in management science and is an active member of the Academic Council of the European Institute for Advanced Studies in Management (EIASM), and of the Steering Committee of the European Foundation for Management Development (EFMD). The school applies a selective entry process. On average, only one out of ten applications is accepted. In order to be admitted, all candidates are expected to present a realistic and well thought-out career plan as well as their academic achievements and motivation.

In 2007, an extensive fundraising campaign resulted in launching the first ever **foundation created within the university business school network in France (Fondation IGR-IAE)**. Closely linked to the French Foundation, (Fondation de France), it aims to initiate and to support innovative programs (seminars, workshop and conferences) with the goal of improving research and teaching in Management Science.

### THE UNIVERSITY OF RENNES 1

The University of Rennes 1 comes from the "Université Ducale de Bretagne", established in Nantes by the Duke Jean V in 1414, and promulgated in 1460 by the Duke François II, Anne de Bretagne's father. The University of Rennes 1 was instituted in March of 1971.

It is a state owned, multidisciplinary university comprising 18 Faculties, Schools and Institutes, situated on three large campuses grouped by area of discipline: health, law-economy-management-social sciences, science and technology.



*University of Rennes 1's downtown campus library*

In 2018, the University of Rennes 1 represents **29,000** students, **3,700** employees, **32** research units associated with national research centers, a budget of **€292.4** million and more than **250** PhD degrees awarded every year. Its overall goal is to provide researchers and students with a unique opportunity to interact with a broad and global network. The University of Rennes 1 is Brittany's largest university. Its busy center of multi-disciplinary research is recognized by experts both nationally and internationally.

# Strong International Focus

**MORE THAN 50%** of the students in the first year of their Master's program study abroad at one of our 78 partner universities. Six double degrees have been established with: Kiel University in Germany, the University of Laval in Canada, ECUST University in China and the University of West Alabama in the U.S.A. IGR-IAE is home to the Franco-Japanese Management Center (CFJM).

The Foundation of IGR-IAE Rennes, with its sponsoring companies, supports the internationalization of our Master's programs and finances our students' projects, including financial aid for internship projects abroad and language tests.

Visiting professors teach courses and give lectures in programs at all levels, or collaborate on research projects with partner French professors.

International students represent 15% of our students both in the four English-taught second year Master's programs and in the French curriculum.



IAE Rennes has achieved the SGS Qualicert certification each year since 2006



## CONTACT

**DR. KARINE PICOT-COUCPEY**,  
Director of International Affairs  
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# Life in Rennes and Brittany

Rennes, France's tenth largest city, is just the right size for citizens and visitors alike to feel at home.

Rennes was elected 4<sup>th</sup> out of 44 student cities for the quality of university programs offered, student life, attractiveness and quality of life. It is known for its academic environment, with a dense network of universities, Grandes Écoles, research laboratories, and R&D centers. The city's thriving economy goes hand in hand with its role as a political, judicial and administrative hub. It is also famous throughout France for its vibrant arts and entertainment scene.

Rennes can also boast a rich and varied historical heritage going back thousands of years. Rennes is Brittany's historic "capital" city. Its development has always been closely linked to that of Brittany itself, a region with a strong identity, full of traditions, history and legends. Brittany attracts over 12 million visitors annually and is the second most visited region in France.

## RENNES' LOCATION

Direct access by TGV train from Roissy Airport (Charles de Gaulle) to Rennes is both easy and convenient, just like access from Paris to Rennes (a 1.5-hour trip by TGV train at least every hour, from 7 AM to 8 PM), Lyon (4 hours) or Lille (4 hours). It is also possible to fly directly to Rennes-Saint-Jacques airport, a 15-minute bus or car ride from downtown Rennes.

## DIRECT ACCESS TO EUROPE

- 1.5-hours by train from Paris
- 1-hour flight from London, 1 ¼ hour flight from Brussels, 1.5-hour flight from Barcelona or Amsterdam, 2-hour flight from Rome and Dublin
- one of the most pleasant French cities to study
- vibrant cultural and student life





*Mont-Saint-Michel students' trip*

## RESIDENCE

All students, those accepted in the Master's programs as well as exchange students, will be given the possibility to be housed in the student dorms located on campus for the entire academic year. A 10-15 minute bus ride from any of the residence halls will take you directly to IGR-IAE Rennes. The rent per month of 244 euros (rent for the 2019-2020 academic year) is the least expensive accommodation for students available in the city.



## EATING

Student cafeterias are located on campus. A full meal costs 3 euros.

## STUDENT ASSOCIATIONS

One of IGR-IAE Rennes' characteristics is its very dynamic student life. Thanks to many student associations, students can take an active part in various projects and events. Student associations successfully aspire to make student life more exciting, to enable students to take part in extracurricular activities, to help them to assimilate and more generally to provide them with unforgettable memories.

## MOVE & SHARE

Move & Share is a key actor for international students, and organizes cultural activities and events all year round, including international lunches or trips to various tourist spots. Follow Move & Share on their Facebook page.



# Incoming Exchange Students

Exchange students are selected by their home universities, who nominate them to the coordinator in charge of incoming students at IGR-IAE Rennes.

Courses are intended for exchange students who have completed at least two years of studies at their home university.

Courses in our School are given in French or in English (see the English program curriculum at the back of this document and the French program curriculum on our website).

Students nominated should be aware of language requirements. If selected for an exchange, they are expected to make sure that they have sufficient knowledge of English (both written and oral), when planning to attend courses that are taught in English, or French, both written and oral, when planning to attend courses that are taught in French.

Please note that exchange students cannot combine French-taught and English-taught courses or study to attain a final degree at Rennes 1 University, unless in the specific case of double-degree agreements.

When cooperation agreements are made by subject area, department or faculty, learning agreements can be made within different faculties as long as timetables are compatible.



Exchange students are given the possibility to be housed in the student residence halls located on campus thanks to a partnership between the University of Rennes 1 and the CROUS (student welfare organization).

## CONTACT

INCOMING STUDENTS' COORDINATOR

**FLORA NAVORET**

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INTERNATIONAL AFFAIRS DIRECTOR

**DR. KARINE PICOT-COUCPEY**

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Studying Finance at IGR-IAE in Rennes is an experience that has not only deepened my financial knowledge, but also increased my employability. Being able to choose between a scientific and a more practical curriculum allows every student the flexibility needed to pursue their goals.

Professors here give high-quality lectures and invite practitioners to give talks about their own experiences. Comparatively small and customized courses allow for an excellent supervision of the students, which is a real added value to my education.

**André ALBRECHT**

Exchange student (Double Degree) from Germany

# Exchange Program in Management

The University Rennes 1's School of Management offers a full program for non-French speaking exchange students. This program gives the possibility to gain at least 30 credits per semester (European standards). These courses of management are free of charge for exchange students.

## SEMESTER 1

<b>UE01</b> Bonds and Derivatives	4 ECTS	20 hours
<b>UE02</b> Risk Management in Banking	4 ECTS	20 hours
<b>UE03</b> Financial Diagnosis	4 ECTS	20 hours
<b>UE04</b> Marketing 1: Retailing and Sales Promotion	4 ECTS	20 hours
<b>UE05</b> Human Resources Management	4 ECTS	20 hours
<b>UE06</b> European Economic Environment	4 ECTS	20 hours
<b>UE07</b> Marketing 2: Neuromarketing	4 ECTS	20 hours
<b>UE08</b> Chartered Financial Analyst (CFA) Preparation 1*	6 ECTS	20 hours
<b>UE09</b> French as a second Language	6 ECTS	44 hours

## SEMESTER 2

<b>UE01</b> Strategy	4 ECTS	20 hours
<b>UE02</b> Investment and Financing	4 ECTS	20 hours
<b>UE03</b> Marketing3: International Marketing	4 ECTS	20 hours
<b>UE04</b> Financial Markets: Assets and risk management	4 ECTS	20 hours
<b>UE05</b> Intercultural Management	4 ECTS	20 hours
<b>UE06</b> Leadership Management	4 ECTS	20 hours
<b>UE07</b> Marketing4: New Topics in Marketing	4 ECTS	20 hours
<b>UE08</b> Chartered Financial Analyst (CFA) Preparation 2*	6 ECTS	20 hours
<b>UE09</b> International Short Program	4 ECTS	20 hours
<b>UE10</b> French as a second Language	6 ECTS	44 hours

\* It is compulsory to choose both modules: CFA preparation 1 & preparation 2

## FRENCH COURSES

Foreign students participating in an exchange program can benefit of French courses:

- free of charge: only ONE semester (fall or spring semester),
- **150€** for a second semester.

These free courses are given at CIREFE (Centre International Rennais d'Études de Français pour Étrangers) Université de Rennes 2 - and are organized by group of level.

## CONTACT

PROGRAM DIRECTOR

**DR. THI LE HOA VO**, Associate Professor  
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PROGRAM COORDINATOR

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# MBA

## IN INTERNATIONAL MANAGEMENT

The Master's in International Management provides the managerial skills necessary in order to develop a new generation of dynamic global business managers. Fully taught in English, the curriculum covers areas such as strategy, marketing, innovation, international finance, and is based on a combination of lectures, simulation games and project-based conferences.

### PROGRAM HIGHLIGHTS

The specificity of the program is to combine intensive French language courses with a comprehensive academic program in International Management. The Master's program develops participating students' capabilities to succeed in a dynamic global business environment within international companies.

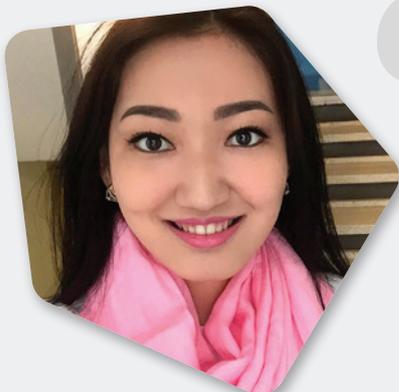
As the class size is limited, the courses are very interactive and all faculty members are accessible to students. This customized program equips students with a panorama of up-to-date and indispensable "hard" and "soft" skills in International Management. Whether you want to improve your career opportunities in your area of expertise or make a career transition, we offer specific support throughout the program that will help you achieve your goals. As an International Management student at IGR-IAE Rennes, you will expand your cultural understanding, develop your professional skills, strengthen your French language skills, collaborate with students from around the world, and gain real-world experience.

### EMPLOYMENT OPPORTUNITIES

Students can build a professional career path related to the international development of companies (business developer, international project manager, international marketing, international logistics, etc.).

### TUITION FEE

- Tuition for the academic year, including Intensive course of French as a foreign language, is **6990 euros**,
- This does not include affiliation to the French student health insurance system,
- This Master's is accredited by the French Ministry of Education and Research.



“MBAIM Program gave us deep understanding and knowledge about how to run a start-up, feeling of business environment, as well as opportunity to improve entrepreneurial and innovation skills. Thanks to this program, we gained essential business skills such as financial management, strategic thinking, international orientation, risk management, etc. Moreover, we were supported in career aspirations having a great opportunity to do an internship at multinational companies. I did an internship in Finance, Performance Management & Controlling Department at Deutsche Telekom AG in Bonn, Germany. I highly recommend MBAIM Program to everyone who desires to become an entrepreneur and turn business ideas into a reality.”

**Gulim MUKHATAY**

Kazakhstan, MBA in International Management 2017-2018

## PRE-SEMESTER: SEPTEMBER

Intensive French course

## SEMESTER 1: OCTOBER – DECEMBER

<b>UE01</b> Strategy & Innovation - Innovation & Entrepreneurship - Business Strategy - Franchising	8 ECTS	41 hours
<b>UE02</b> Project & Legal Management - European Legislation* - Project Management*	4 ECTS	24 hours
<b>UE03</b> Human Resources Management - Human Resources Management - Knowledge Management - Professional Project	6 ECTS	58 hours
<b>UE04</b> Marketing - Marketing	4 ECTS	20 hours
<b>UE05</b> Finance & Accounting - Financial Management - Management Control	8 ECTS	40 hours
French as a Foreign Language	N/A	

## SEMESTER 2: JANUARY – SEPTEMBER

<b>UE01</b> International Financial and Fiscal Management - International Finance - Market Organization and Regulation	4 ECTS	26 hours
<b>UE02</b> Industrial Logistics	4 ECTS	20 hours
<b>UE03</b> Internationalization & Management - International Marketing - Issues of Internationalization - Corporate Social Responsibility - Doing Business in North America - Leadership & Management - Intercultural Management	8 ECTS	95 hours
<b>UE04</b> Management Game	4 ECTS	20 hours
<b>UE05</b> Internship with Report	10 ECTS	
French as a Foreign Language	N/A	

## CONTACT

PROGRAM DIRECTOR

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PROGRAM COORDINATOR

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# Master in Finance

## ADVANCED STUDIES AND RESEARCH IN FINANCE

The Advanced Studies and Research in Finance program is a one-year program whose main objectives are to prepare students for doctorate level studies as well as for the CFA® (Chartered Financial Analyst® credential) exam and to provide them with a solid background and training to pursue careers in the financial, banking, insurance and corporate sectors as research analysts, financial consultants or executives.

Students acquire up-to-date knowledge and become experts in their field of specialization. The program allows students to choose elective topics, depending on their academic project (i.e. research or CFA® preparation). The Master's thesis is an essential part of the research project. Great emphasis is placed on the development of critical analysis and innovative skills.

All students will have the possibility to attend preparation classes for the CFA® exam. The program and the supervision of students whose focus is on research are supported by the Research Center for Economics and Management (CREM in French), which is the only research center dedicated to Economics and Management Sciences accredited by the National Center for Scientific Research (CNRS) in western France.

### PROGRAM HIGHLIGHTS

This program aims to train French and foreign graduate students contemplating an international career in finance. This is the reason why all courses are taught in English according to the international course formats (project logic). Faculty members use international financial databases (Bloomberg) and their lessons are backed by international standards and regulations in terms of risk management (banking risks in particular), financial markets and accounting.

The program provides in-depth knowledge in the traditional fields of finance: corporate finance, financial

risk management, financial markets and banking management. By the end of the program, students will have been trained in financial analysis, quantitative financial management and the financial decisions of companies. Some students decide to take national and international certifications (e.g. AMF, CFA). The success rate for students taking the CFA® exam is close to 100%.

### EMPLOYMENT OPPORTUNITIES

Researchers and consultants in finance (market or corporate finance), risk managers, portfolio and asset managers, financial managers in banks or companies, employees in IT services or consulting firms, researchers or academic researchers (this outlet involves further study in the doctoral program), managers and financial executives in finance departments, investment banks and insurance companies.

### TUITION FEE

- Tuition for the academic year is **6990 euros**.
- It includes an intensive course of French as a foreign language.
- The enrollment fee for the CFA® exam, organized by the CFA Institute, is not included.
- Tuition does not cover affiliation to the French student health insurance system and other living expenses. This
- Master's is accredited by the French Ministry of Education and Research.



“Joining Master of Finance-ASRF program at IGR-IAE Rennes has been one of the best decisions I've made. I never could have imagined that this one-year period would teach me to be so much stronger, and enlighten me to pursue my ambitions in a much better way! This well-structured program has provided me with the intensive learning and research skills essential for embarking on a Ph.D. (Finance). It has been an enriching experience because of the knowledgeable professors, diverse student body, and countless networking prospects. Especially, life in Rennes has been extremely exciting with various cultural events organized throughout the year.”

**Fazal MUHAMMAD**

Pakistan, Master of Finance- Advanced Studies in Research and Finance 2017/2018

## PRE-SEMESTER: SEPTEMBER

Intensive French Course  
Back to Basics (Fundamentals in Finance; Fundamentals in Quantitative Methods)

## SEMESTER 1: OCTOBER – JANUARY

<b>UE01</b> Recent Advances in Asset Management and Financial Markets - Asset Management - Derivatives - Options and Markets	7 ECTS credits	15 hours 15 hours 15 hours
<b>UE02</b> Recent Advances in Corporate Finance - Capital Structure Theory - Corporate Finance I	6 ECTS credits	15 hours 15 hours
<b>UE03</b> Recent Advances in Banking Finance - Risk Management in Banking - Management Control for Financial Institutions	6 ECTS credits	15 hours 15 hours
<b>UE04</b> Quantitative Techniques and Data Management - VBA for Finance - Introduction to Bloomberg - Introduction to Econometrics	5 ECTS credits	15 hours 15 hours
<b>UE05a</b> Preparation 1 to CFA (CFA track)	6 ECTS credits	35 hours
<b>UE05b</b> Preparation 1 to Research: Theory and Practice (Research Track) - Quantitative Financial Risk Management - Introduction to Time Series Analysis - Research Trends in Banking and Finance	6 ECTS credits	10 hours 12 hours 12 hours
French as a Foreign Language	N/A	

## SEMESTER 2: FEBRUARY – SEPTEMBER

<b>UE01</b> Recent Advances in Financial Markets and Corporate Finance - Portfolio Management - Fixed Income Securities - Corporate Finance 2	6 ECTS credits	20 hours 15 hours 15 hours
<b>UE02</b> Financial Accounting and Reporting - Accounting - Financial Analysis	6 ECTS credits	15 hours 15 hours
<b>UE03a</b> Preparation 2 to CFA® (CFA track)	6 ECTS credits	35 hours
<b>UE03b</b> Preparation 1 to Research: Theory and Practice (Research Track) - Computational Finance - Advanced Econometrics - Mathematical Finance		15 hours 15 hours 15 hours
<b>UE04</b> Conferences - Seminars and Conferences in Finance	2 ECTS credits	
<b>UE05</b> Professional Experience and Internship	10 ECTS credits	
French as a Foreign Language	N/A	

## CONTACT

PROGRAM DIRECTOR

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# Master of Marketing

## FRANCHISING, RETAIL & SERVICE CHAINS

The Master's of Marketing – Franchising, Retail & Service Chains is specifically aimed at English-speaking students with a Bachelor's degree in business (marketing, management...), economics or law. Courses cover complementary disciplines, such as marketing, management, human resources management, strategy, finance, law, etc.

### PROGRAM HIGHLIGHTS

This Master's is part of the Center in Franchising, Retail & Service Chains whose mission consists in bringing students, researchers and professionals in franchising, retail and service chains together around issues concerning the sector and in generating synergies using a global approach (i.e., professions, disciplines and countries).

The Center in Franchising, Retail & Services Chains' events include conferences and workshops with experts in franchising, retail and service chains.

### EMPLOYMENT OPPORTUNITIES

The Master's of Marketing – Franchising, Retail & Service Chains is specifically made for future managers and executives in national and international chains, in retail, service and social sectors, and more specifically in the following areas:

- **chain management** (on-field consulting, franchisee training, sales event management...),
- **chain development** (franchisee recruitment, store location, real estate prospecting, franchise concept promotion...),

- **chain marketing** (brand marketing, merchandising, external and internal communication, community management...),
- **chain engineering** (franchise consultant, franchising project management...),
- **chain entrepreneurship** (franchisee, independent associated retailer, partner, franchisor...),
- **international franchising** (global expansion manager, international retail director, master franchisee...),
- **business unit management** (store manager, service unit manager, district manager...).

### TUITION FEE

- Tuition for the academic year, including Intensive course of French as a foreign language, is **6990 euros**,
- This does not include affiliation to the French student health insurance system and other living expenses,
- This Master's is accredited by the French Ministry of Education and Research.



“My experience at IGR-IAE Rennes, and particularly in the Master of Marketing – Franchising, Retail and Service Chains has been invaluable! My program not only met my expectations but exceeded them. The forward-thinking curriculum was challenging and very insightful. I enjoyed the small sized classes and hands-on approach as well as the opportunity to attend exhibitions, fairs and meet leading industry experts.

Overall, coming to France and studying in such a multicultural environment, provided valuable insights to business topics both locally and internationally. I made lifelong friends along the way. My education here has truly been transformative.”

**Priscilla LARTEY**

Master of Marketing, Franchising, Retail and Service Chains 2018/2019

## PRE-SEMESTER: SEPTEMBER

Intensive French course

## SEMESTER 1: OCTOBER – DECEMBER

<b>UE01</b> Organizational Forms & Chains	6 ECTS	36 hours
<b>UE02</b> Management & Chains	6 ECTS	36 hours
<b>UE03</b> Development & Chains	6 ECTS	36 hours
<b>UE04</b> Marketing & Chains	6 ECTS	36 hours
<b>UE05</b> Engineering & Chains	6 ECTS	36 hours
French as a Foreign Language	N/A	

## SEMESTER 2: JANUARY – SEPTEMBER

<b>UE01</b> Internationalization & Chains	5 ECTS	36 hours
<b>UE02</b> Control and Performance & Chains	5 ECTS	36 hours
<b>UE03</b> Law & Chains	5 ECTS	36 hours
<b>UE04</b> Innovation and New Trends in Franchising, Retail & Service Chains	5 ECTS	36 hours
<b>UE05</b> Master Dissertation	5 ECTS	12 hours
<b>UE06</b> Internship and Professional Integration	5 ECTS	
French as a Foreign Language	N/A	

## CONTACT

PROGRAM DIRECTOR

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# Master in International

## HUMAN RESOURCES PROJECT MANAGEMENT

Based on active learning, the training combines a comprehensive academic program in international human resources management (HRM) with intensive French language courses. It develops a wide range of relevant skills in social innovation and in HRM. Students take part in HRM project management in an international context (e.g. talent or mobility management) and on current issues (e.g. digital management, workplace quality of life and multicultural team management). These projects are supervised by professors, international speakers and professionals.

### KEY MANAGERIAL SKILLS DEVELOPPED

- **Understanding** the international and multicultural management context,
- **Acquiring** specific knowledge essential to HRM in an international context,
- **Leading** project and change management, team-work and for psychological well-being,
- **Extending** one's international network, and working with people from different nationalities and cultures,
- **Learning** how to develop one's knowledge and skill set as a future professional.

### PROGRAM HIGHLIGHTS

- Professionalization: program in collaboration with IHRM professionals, internships of four to six months,
- Classes taught by French and international researchers and practitioners, all experts in social innovations, project and human resources management,
- Courses designed to develop students' learning and project abilities : students learn how to acquire further knowledge as future professionals,
- Small group dynamics : case studies, role-play, supervised projects and management problem solving.

### EMPLOYMENT OPPORTUNITIES

The program is designed for students who wish to pursue an international HRM career in a global context and with a digital edge.

The Master's aims to train managers to develop human resource projects in a multicultural context – in France and/or abroad – for small and medium-sized import/export companies or major international groups.

### APPLICANTS' PROFILES

Four-year Bachelor's degree (equivalent to 240 ECTS in Europe) in Management, Psychology, Sociology, Law, Economics, or in a related field of study, provided that the candidate meet the prerequisites.

Close attention will be paid to the applicants' backgrounds, i.-e. their academic results as well as their motivations and the consistency of their professional project.

Here are a few examples of jobs aimed at by the master's degree and sought out by companies: International Recruiter; International HR Officer; Global Mobility Manager; Talent manager; International HRM counselor.

### TUITION FEE

- Tuition for the academic year, including Intensive course of French as a foreign language, is **6990 euros**,
- This does not include affiliation to the French student health insurance system and other living expenses,
- This Master's is accredited by the French Ministry of Education and Research.



The program is wonderful. With a Bachelor's in HR, this program was able to make me understand the importance of self-awareness in all the aspects of our life especially in multicultural situations. We had great teachers and a diversified class with classmates from all around the world. Sharing ideas and knowledge through role-play and practical learning was a very good investment.



**Ornella LUABEYA**

DR Congo, Master in International HR 2017-2018

## PRE-SEMESTER: SEPTEMBER

Intensive French course

## SEMESTER 1: OCTOBER – DECEMBER

<b>UE01</b> International Human Resources Management	5 ECTS	21 hours
<b>UE02</b> Organization Theory, Leadership and Human Resources Management	5 ECTS	21 hours
<b>UE03</b> Internationalization, Innovation & Strategy	4 ECTS	21 hours
<b>UE04</b> Negotiation & Conflict Management	4 ECTS	21 hours
<b>UE05</b> Communication 3.0	4 ECTS	21 hours
<b>UE06</b> Intercultural Management	4 ECTS	21 hours
<b>UE07</b> Methodology	4 ECTS	21 hours
French as a Foreign Language	N/A	

## SEMESTER 2: JANUARY – SEPTEMBER

<b>UE01</b> Workplace quality of life	4 ECTS	21 hours
<b>UE02</b> Innovation, Project Management, Collective Intelligence and Corporate Social Responsibility	3 ECTS	35 hours
<b>UE03</b> Psychosocial Risks and Change Management	3 ECTS	21 hours
<b>UE04</b> Compensation & Benefits	4 ECTS	18 hours
<b>UE05</b> Talent Management & Mobility	4 ECTS	18 hours
<b>UE06</b> Digital Management & e-HRM	4 ECTS	18 hours
<b>UE07</b> Personal Development, Internship and Professional Development	8 ECTS	38 hours
French as a Foreign Language	N/A	

## CONTACT

PROGRAM DIRECTOR

**DR. CAROLINE RULLER**, Associate Professor  
[caroline.ruller@univ-rennes1.fr](mailto:caroline.ruller@univ-rennes1.fr)

PROGRAM COORDINATOR

**FLORA NAVORET**  
[igr.international-degree@univ-rennes1.fr](mailto:igr.international-degree@univ-rennes1.fr)

# Admission Requirements and Procedure

Master 2 programs only

Students from countries that are not included in the Campus France procedure (see below) will apply online through the English Master's website. Information about online applications is to be found under the "how to apply" section of the English website.

After filling in the online form, students will need to upload the following documents:

- Letter of motivation (in English) explaining the reasons why you are applying to the program,
- Detailed curriculum vitae,
- Certified copy of the Bachelor's degree, and corresponding certified transcripts,
- Proof of English language proficiency. The English language test is not mandatory if you are a native English speaker or if you have studied in English at the university level. Non-native English speakers must submit official international scores of one of the following tests:
  - **TOEFL** score of at least 550 on the paper-based test (80 IBT Score);
  - **TOEIC** 750 or above;
  - **IELTS** overall band score of 6 for the Academic version;
  - Proof of prior higher education in an English-speaking country (GPA of 2-4 scale)
- 1 passport-sized photo,
- Photocopy of passport or carte de séjour if applicable,
- Certified translation in French or in English of birth certificate.

All applications will be reviewed, and in most cases, interviews with the program directors will be scheduled.

## ETUDES EN FRANCE (CAMPUS FRANCE) APPLICATION PROCEDURE

Depending on your country of origin or residence, you will also have to apply for admission via the official government's portal for foreign students: [www.campus-france.org](http://www.campus-france.org). After creating an account, you will be able to apply for the program online and upload your documents. Please also consult the IGR-IAE Rennes website for information regarding the online application.

Students who have already been accepted into one of our programs go through a simplified Campus France application procedure.

For more information on this, please contact the program coordinator or contact your local French Embassy or Campus France office for advice and guidance.

As of January 2019, countries included in the Campus France application procedure are:

*Algeria, Argentina, Benin, Brazil, Burkina Faso, Burundi, Cameroon, Chile, China, Colombia, Comoros, the Republic of the Congo, Democratic Republic of the Congo, Djibouti, Ivory Coast, Egypt, Gabon, Guinea, Haiti, India, Indonesia, Iran, Japan, Kuwait, Lebanon, Madagascar, Mali, Morocco, Mauritius, Mauritania, Mexico, Nigeria, Peru, Russia, Senegal, Singapore, South Korea, Taiwan, Togo, Tunisia, Turkey, United States, and Vietnam.*

IGR-IAE Rennes Main Building



# Practical Information

## Master 2 programs only

### FRENCH AS A FOREIGN LANGUAGE

Upon their arrival, all students take a French placement test in order to be enrolled in the appropriate language-level group. Students are prepared for the internationally-recognized French examination, the *DELFL*, to be held at the end of the academic year.

An intensive French language course is offered in September before the beginning of the Master's courses. The students will then attend a significant and comprehensive course of French language throughout the year.

Activities and day trips are also organized in order to discover Rennes and its surroundings.

### INTERNSHIPS

The Master's programs require internships ranging from 3.5 to 6 months. Our internship office assists in connecting the companies' needs to the students' profiles.

Each year, IGR-IAE organizes the Career Fair, an entire week dedicated to meeting company representatives, which is a unique opportunity to have a better understanding of different industries, potential jobs and internships.

Students have access to a database of internship offers

that are submitted by the school's partner companies, in France and abroad. Students are encouraged to create an account on the JobTeaser platform in order to build their professional project and apply for online internship offers.

### AFTER GRADUATING

#### Alumni Network

Upon graduating, the alumni network enables graduates to keep in touch with other former IGR-IAE students. The online alumni database can be found at the following link: [www.igr-alumni.fr](http://www.igr-alumni.fr)

#### Graduation ceremony

The Graduation Ceremony, to be held in March or April, (six months following the completion of the program), is an additional opportunity to meet with former classmates as well as the IGR administrative staff and faculty.

### IMPORTANT DATES

- Application Deadline: **April 30**
- Classes begin: **September 1**
- End of academic year: **October 31** (including internship period)

*Graduation Ceremony, MBA in International Management graduates, March 2018*



# KEY DATA

2020-2021

## Incoming Exchange Students

Name of Institution	Université de Rennes 1 <a href="http://www.univ-rennes1.fr">www.univ-rennes1.fr</a>
ID Code (for Erasmus-Socrates)	F RENNES 01
Faculty	IGR-IAE Rennes "Graduate School of Management"
Internet	<a href="http://www.igr.univ-rennes1.fr">www.igr.univ-rennes1.fr</a>
Director IGR-IAE Rennes	Pr. Gwénaëlle POILPOT-ROCABOY
Director of International Affairs	Dr. Karine PICOT-COUBEY <a href="mailto:karine.picot@univ-rennes1.fr">karine.picot@univ-rennes1.fr</a>

### INTERNATIONAL OFFICE INFORMATION

Address	IGR-IAE de Rennes, International Office 11 rue Jean Macé - CS 70803 F-35708 Rennes Cedex 7 France
Telephone	+33 2 23 23 34 22
International Programs Coordinators	Mr. Aymeric LACHIVER / Ms. Flora NAVORET / Ms. Josiane DESILLE <a href="mailto:igr.international-degree@univ-rennes1.fr">igr.international-degree@univ-rennes1.fr</a>
Exchange Students Coordinators	Incoming students to Rennes: Ms. Flora NAVORET <a href="mailto:igr-international-incoming@univ-rennes1.fr">igr-international-incoming@univ-rennes1.fr</a> Outgoing students from Rennes: Ms. Josiane DESILLE <a href="mailto:igr-international-outgoing@univ-rennes1.fr">igr-international-outgoing@univ-rennes1.fr</a>
Head of International Program and Exchange Students Coordinators	Ms. Hélène CHOTARD <a href="mailto:igr.international@univ-rennes1.fr">igr.international@univ-rennes1.fr</a>
Visiting Professors - International Communication & Development Coordinator	Ms. Odile SOULARD <a href="mailto:igr.international@univ-rennes1.fr">igr.international@univ-rennes1.fr</a>

### GENERAL FACULTY INFORMATION

Academic Year			
<b>FALL SEMESTER</b>	<b>BA 3<sup>rd</sup> year</b>	<b>Master 1<sup>st</sup> year</b>	<b>Courses in English</b>
Lectures	September - December	September - December	September - December
Exams	Beginning of January		Before December 25th
All Saints' Break	Last Week of October		
Christmas Break	End of December - Early January (2 weeks)		
<b>SPRING SEMESTER</b>	<b>BA 3<sup>rd</sup> year</b>	<b>Master 1<sup>st</sup> year</b>	<b>Courses in English</b>
Lectures	January - April	January - April	January - May
Exams	End of April	End of April	End of May
Winter Break	February (1 week)		
Resit Exams	June - July (Both Semesters)	June - July (Both Semesters)	Mid-January (Fall Semester) Mid-June (Spring Semester)
<b>Application Deadlines</b>	<b>FALL SEMESTER</b>	<b>SPRING SEMESTER</b>	
Nomination	April 3rd	October 15th	
Application Form	May 15th	November 6th	
Housing Application	Beginning of June	Beginning of November	
French Courses Application	Beginning of September	Beginning of January	

### IMPORTANT LINKS

Information for Incoming Exchange Students	<a href="http://www.igr.univ-rennes1.fr/en/content/exchange-students">www.igr.univ-rennes1.fr/en/content/exchange-students</a>
Information about French Courses (syllabi...)	<a href="http://www.igr.univ-rennes1.fr/en/search">www.igr.univ-rennes1.fr/en/search</a>
English Courses for Exchange Student	<a href="http://www.igr.univ-rennes1.fr/en/content/exchange-students">www.igr.univ-rennes1.fr/en/content/exchange-students</a>
Master's in English	<a href="http://www.igr.univ-rennes1.fr/en/content/degrees-taught-exclusively-english">www.igr.univ-rennes1.fr/en/content/degrees-taught-exclusively-english</a>