



**DISCOVER YOUR FUTURE**

UNIVERSITÉ DE  
**RENNES 1**

**IGR·IAE** **RENNES**  
Graduate School  
of Management

# Welcome to IGR-IAE RENNES

UNIVERSITY RENNES 1 GRADUATE SCHOOL OF MANAGEMENT



As a member of the IAE FRANCE network in France, IGR-IAE is the biggest public management school and management research center in western France. IGR-IAE develops “the entrepreneurial spirit within the university walls.” For more than 60 years, IGR-IAE has combined both academic research and innovative teaching methods in order to offer its recognized high-quality programs.

IGR-IAE offers a Bachelor’s of Arts degree in management science, six professional and research-oriented Master’s degrees, and a Doctoral program. Four of the Master’s degrees (in Management, Finance, Marketing, Human Resources) are taught exclusively in English.

This offer is complemented by the addition of a program that is especially designed for the non-French speaking exchange students coming from our 78 partner universities, as well as the existence of overseas programs in Luxembourg, Morocco and Vietnam.

IGR-IAE will strive to develop competitive advantages in the coming years. IGR-IAE celebrated its 60th anniversary in 2015 and continues its tradition of innovation in the service of excellence in education and scientific research. The IGR-IAE Alumni association offers a network that will prepare you for your chosen field. I invite you to join this network and become a representative of IGR-IAE.

**PR. Gwénaëlle POILPOT-ROCABOY,**  
Dean



At IGR-IAE Rennes, the University of Rennes I School of Management, we have always been committed to preparing our students for the brilliant future that they have been dreaming of, whatever their social and cultural context.

For over sixty years, IGR-IAE Rennes has been one of the leading French university schools in management, aiming to educate responsible managers through very high-quality undergraduate, Master’s and PhD programs. Among the key qualities that have contributed to its excellent reputation and innovative spirit are academic excellence, with state-accredited degrees in marketing, human resources, finance and international management, cutting-edge research, as well as international connections through a network of almost 80 partner universities offering many opportunities for studying abroad and double degrees. There is much more to learn about our French and English taught programs, our exchange programs and our lovely region of Brittany in western France: please read more at our website to find out how IGR-IAE Rennes can help you make the studies of your dreams come true! With the IGR-IAE Rennes faculty members, staff and students, I look forward to welcoming you!

**Karine PICOT-COUCPEY,**  
Associate Professor  
International Affairs Director



# IGR-IAE Rennes

## Graduate School of Management

The University of Rennes 1's Graduate School of Management (created in 1955) is the largest business administration and management teaching center in western France.

The school is a founding member of the national network of University Business Schools, the **IAE France network**, which comprises **35 select members throughout France** ([www.iae-france.fr](http://www.iae-france.fr)). It is divided into three main departments: The School of Management, The Franco-Japanese Center of Management (CFJM) and The Regional School of Training for Chartered Accountants (IRPEC).

**Research programs are supported by the Center for Research in Economics and Management (CREM)**, the only research center in economics and management in western France, accredited by the National Center for Scientific Research (CNRS). The CREM's main goals are to develop analysis and to conduct experiments and simulations in business, finance, management and marketing, among other fields.

The University Graduate School contributes to the development of European studies in management science and is an active member of the Academic Council of the European Institute for Advanced Studies in Management (EIASM), and of the Steering Committee of the European Foundation for Management Development (EFMD). The school applies a selective entry process. On average, only one out of ten applications is accepted. In order to be admitted, all candidates are expected to present a realistic and well thought-out career plan as well as their academic achievements and motivation.

In 2007, an extensive fundraising campaign resulted in launching the first ever **foundation created within the university business school network in France (Fondation IGR-IAE)**. Closely linked to the French Foundation, (Fondation de France), it aims to initiate and to support innovative programs (seminars, workshop and conferences) with the goal of improving research and teaching in Management Science.

### THE UNIVERSITY OF RENNES 1

The University of Rennes 1 comes from the "Université Ducale de Bretagne", established in Nantes by the Duke Jean V in 1414, and promulgated in 1460 by the Duke François II, Anne de Bretagne's father. The University of Rennes 1 was instituted in March of 1971.

It is a state owned, multidisciplinary university comprising 18 Faculties, Schools and Institutes, situated on three large campuses grouped by area of discipline: health, law-economy-management-social sciences, science and technology.



*University of Rennes 1's downtown campus library*

In 2018, the University of Rennes 1 represents **29,000** students, **3,700** employees, **32** research units associated with national research centers, a budget of **€292.4** million and more than **250** PhD degrees awarded every year. Its overall goal is to provide researchers and students with a unique opportunity to interact with a broad and global network. The University of Rennes 1 is Brittany's largest university. Its busy center of multi-disciplinary research is recognized by experts both nationally and internationally.

# Strong International Focus

**MORE THAN 50%** of the students in the first year of their Master's program study abroad at one of our 78 partner universities. Six double degrees have been established with: Kiel University in Germany, the University of Laval in Canada, ECUST University in China and the University of West Alabama in the U.S.A. IGR-IAE is home to the Franco-Japanese Management Center (CFJM).

The Foundation of IGR-IAE Rennes, with its sponsoring companies, supports the internationalization of our Master's programs and finances our students' projects, including financial aid for internship projects abroad and language tests.

Visiting professors teach courses and give lectures in programs at all levels, or collaborate on research projects with partner French professors.

International students represent 15% of our students both in the four English-taught second year Master's programs and in the French curriculum.



IAE Rennes has achieved the SGS Qualicert certification each year since 2006



## CONTACT

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Director of International Affairs  
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# Life in Rennes and Brittany

Rennes, France's tenth largest city, is just the right size for citizens and visitors alike to feel at home.

Rennes was elected 4<sup>th</sup> out of 44 student cities for the quality of university programs offered, student life, attractiveness and quality of life. It is known for its academic environment, with a dense network of universities, Grandes Écoles, research laboratories, and R&D centers. The city's thriving economy goes hand in hand with its role as a political, judicial and administrative hub. It is also famous throughout France for its vibrant arts and entertainment scene.

Rennes can also boast a rich and varied historical heritage going back thousands of years. Rennes is Brittany's historic "capital" city. Its development has always been closely linked to that of Brittany itself, a region with a strong identity, full of traditions, history and legends. Brittany attracts over 12 million visitors annually and is the second most visited region in France.

## RENNES' LOCATION

Direct access by TGV train from Roissy Airport (Charles de Gaulle) to Rennes is both easy and convenient, just like access from Paris to Rennes (a 1.5-hour trip by TGV train at least every hour, from 7 AM to 8 PM), Lyon (4 hours) or Lille (4 hours). It is also possible to fly directly to Rennes-Saint-Jacques airport, a 15-minute bus or car ride from downtown Rennes.

## DIRECT ACCESS TO EUROPE

- 1.5-hours by train from Paris
- 1-hour flight from London, 1 ¼ hour flight from Brussels, 1.5-hour flight from Barcelona or Amsterdam, 2-hour flight from Rome and Dublin
- one of the most pleasant French cities to study
- vibrant cultural and student life





*Mont-Saint-Michel students' trip*

## RESIDENCE

All students, those accepted in the Master's programs as well as exchange students, will be given the possibility to be housed in the student dorms located on campus for the entire academic year. A 10-15 minute bus ride from any of the residence halls will take you directly to IGR-IAE Rennes. The rent per month of 244 euros (rent for the 2019-2020 academic year) is the least expensive accommodation for students available in the city.



## EATING

Student cafeterias are located on campus. A full meal costs 3 euros.

## STUDENT ASSOCIATIONS

One of IGR-IAE Rennes' characteristics is its very dynamic student life. Thanks to many student associations, students can take an active part in various projects and events. Student associations successfully aspire to make student life more exciting, to enable students to take part in extracurricular activities, to help them to assimilate and more generally to provide them with unforgettable memories.

## MOVE & SHARE

Move & Share is a key actor for international students, and organizes cultural activities and events all year round, including international lunches or trips to various tourist spots. Follow Move & Share on their Facebook page.



# Master in Finance

## ADVANCED STUDIES AND RESEARCH IN FINANCE

The Advanced Studies and Research in Finance program is a one-year program whose main objectives are to prepare students for doctorate level studies as well as for the CFA® (Chartered Financial Analyst® credential) exam and to provide them with a solid background and training to pursue careers in the financial, banking, insurance and corporate sectors as research analysts, financial consultants or executives.

Students acquire up-to-date knowledge and become experts in their field of specialization. The program allows students to choose elective topics, depending on their academic project (i.e. research or CFA® preparation). The Master's thesis is an essential part of the research project. Great emphasis is placed on the development of critical analysis and innovative skills.

All students will have the possibility to attend preparation classes for the CFA® exam. The program and the supervision of students whose focus is on research are supported by the Research Center for Economics and Management (CREM in French), which is the only research center dedicated to Economics and Management Sciences accredited by the National Center for Scientific Research (CNRS) in western France.

### PROGRAM HIGHLIGHTS

This program aims to train French and foreign graduate students contemplating an international career in finance. This is the reason why all courses are taught in English according to the international course formats (project logic). Faculty members use international financial databases (Bloomberg) and their lessons are backed by international standards and regulations in terms of risk management (banking risks in particular), financial markets and accounting.

The program provides in-depth knowledge in the traditional fields of finance: corporate finance, financial

risk management, financial markets and banking management. By the end of the program, students will have been trained in financial analysis, quantitative financial management and the financial decisions of companies. Some students decide to take national and international certifications (e.g. AMF, CFA). The success rate for students taking the CFA® exam is close to 100%.

### EMPLOYMENT OPPORTUNITIES

Researchers and consultants in finance (market or corporate finance), risk managers, portfolio and asset managers, financial managers in banks or companies, employees in IT services or consulting firms, researchers or academic researchers (this outlet involves further study in the doctoral program), managers and financial executives in finance departments, investment banks and insurance companies.

### TUITION FEE

- Tuition for the academic year is **6990 euros**.
- It includes an intensive course of French as a foreign language.
- The enrollment fee for the CFA® exam, organized by the CFA Institute, is not included.
- Tuition does not cover affiliation to the French student health insurance system and other living expenses. This
- Master's is accredited by the French Ministry of Education and Research.



“Joining Master of Finance-ASRF program at IGR-IAE Rennes has been one of the best decisions I've made. I never could have imagined that this one-year period would teach me to be so much stronger, and enlighten me to pursue my ambitions in a much better way! This well-structured program has provided me with the intensive learning and research skills essential for embarking on a Ph.D. (Finance). It has been an enriching experience because of the knowledgeable professors, diverse student body, and countless networking prospects. Especially, life in Rennes has been extremely exciting with various cultural events organized throughout the year.”

**Fazal MUHAMMAD**

Pakistan, Master of Finance- Advanced Studies in Research and Finance 2017/2018

## PRE-SEMESTER: SEPTEMBER

Intensive French Course  
Back to Basics (Fundamentals in Finance; Fundamentals in Quantitative Methods)

## SEMESTER 1: OCTOBER – JANUARY

<b>UE01</b> Recent Advances in Asset Management and Financial Markets - Asset Management - Derivatives - Options and Markets	7 ECTS credits	15 hours 15 hours 15 hours
<b>UE02</b> Recent Advances in Corporate Finance - Capital Structure Theory - Corporate Finance I	6 ECTS credits	15 hours 15 hours
<b>UE03</b> Recent Advances in Banking Finance - Risk Management in Banking - Management Control for Financial Institutions	6 ECTS credits	15 hours 15 hours
<b>UE04</b> Quantitative Techniques and Data Management - VBA for Finance - Introduction to Bloomberg - Introduction to Econometrics	5 ECTS credits	15 hours 15 hours
<b>UE05a</b> Preparation 1 to CFA (CFA track)	6 ECTS credits	35 hours
<b>UE05b</b> Preparation 1 to Research: Theory and Practice (Research Track) - Quantitative Financial Risk Management - Introduction to Time Series Analysis - Research Trends in Banking and Finance	6 ECTS credits	10 hours 12 hours 12 hours
French as a Foreign Language	N/A	

## SEMESTER 2: FEBRUARY – SEPTEMBER

<b>UE01</b> Recent Advances in Financial Markets and Corporate Finance - Portfolio Management - Fixed Income Securities - Corporate Finance 2	6 ECTS credits	20 hours 15 hours 15 hours
<b>UE02</b> Financial Accounting and Reporting - Accounting - Financial Analysis	6 ECTS credits	15 hours 15 hours
<b>UE03a</b> Preparation 2 to CFA® (CFA track)	6 ECTS credits	35 hours
<b>UE03b</b> Preparation 1 to Research: Theory and Practice (Research Track) - Computational Finance - Advanced Econometrics - Mathematical Finance		15 hours 15 hours 15 hours
<b>UE04</b> Conferences - Seminars and Conferences in Finance	2 ECTS credits	
<b>UE05</b> Professional Experience and Internship	10 ECTS credits	
French as a Foreign Language	N/A	

## CONTACT

PROGRAM DIRECTOR

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# Admission Requirements and Procedure

Master 2 programs only

Students from countries that are not included in the Campus France procedure (see below) will apply online through the English Master's website. Information about online applications is to be found under the "how to apply" section of the English website.

After filling in the online form, students will need to upload the following documents:

- Letter of motivation (in English) explaining the reasons why you are applying to the program,
- Detailed curriculum vitae,
- Certified copy of the Bachelor's degree, and corresponding certified transcripts,
- Proof of English language proficiency. The English language test is not mandatory if you are a native English speaker or if you have studied in English at the university level. Non-native English speakers must submit official international scores of one of the following tests:
  - **TOEFL** score of at least 550 on the paper-based test (80 IBT Score);
  - **TOEIC** 750 or above;
  - **IELTS** overall band score of 6 for the Academic version;
  - Proof of prior higher education in an English-speaking country (GPA of 2-4 scale)
- 1 passport-sized photo,
- Photocopy of passport or carte de séjour if applicable,
- Certified translation in French or in English of birth certificate.

All applications will be reviewed, and in most cases, interviews with the program directors will be scheduled.

## ETUDES EN FRANCE (CAMPUS FRANCE) APPLICATION PROCEDURE

Depending on your country of origin or residence, you will also have to apply for admission via the official government's portal for foreign students: [www.campus-france.org](http://www.campus-france.org). After creating an account, you will be able to apply for the program online and upload your documents. Please also consult the IGR-IAE Rennes website for information regarding the online application.

Students who have already been accepted into one of our programs go through a simplified Campus France application procedure.

For more information on this, please contact the program coordinator or contact your local French Embassy or Campus France office for advice and guidance.

As of January 2019, countries included in the Campus France application procedure are:

*Algeria, Argentina, Benin, Brazil, Burkina Faso, Burundi, Cameroon, Chile, China, Colombia, Comoros, the Republic of the Congo, Democratic Republic of the Congo, Djibouti, Ivory Coast, Egypt, Gabon, Guinea, Haiti, India, Indonesia, Iran, Japan, Kuwait, Lebanon, Madagascar, Mali, Morocco, Mauritius, Mauritania, Mexico, Nigeria, Peru, Russia, Senegal, Singapore, South Korea, Taiwan, Togo, Tunisia, Turkey, United States, and Vietnam.*

IGR-IAE Rennes Main Building



# Practical Information

## Master 2 programs only

### FRENCH AS A FOREIGN LANGUAGE

Upon their arrival, all students take a French placement test in order to be enrolled in the appropriate language-level group. Students are prepared for the internationally-recognized French examination, the *DELF*, to be held at the end of the academic year.

An intensive French language course is offered in September before the beginning of the Master's courses. The students will then attend a significant and comprehensive course of French language throughout the year.

Activities and day trips are also organized in order to discover Rennes and its surroundings.

### INTERNSHIPS

The Master's programs require internships ranging from 3.5 to 6 months. Our internship office assists in connecting the companies' needs to the students' profiles.

Each year, IGR-IAE organizes the Career Fair, an entire week dedicated to meeting company representatives, which is a unique opportunity to have a better understanding of different industries, potential jobs and internships.

Students have access to a database of internship offers

that are submitted by the school's partner companies, in France and abroad. Students are encouraged to create an account on the JobTeaser platform in order to build their professional project and apply for online internship offers.

### AFTER GRADUATING

#### Alumni Network

Upon graduating, the alumni network enables graduates to keep in touch with other former IGR-IAE students. The online alumni database can be found at the following link: [www.igr-alumni.fr](http://www.igr-alumni.fr)

#### Graduation ceremony

The Graduation Ceremony, to be held in March or April, (six months following the completion of the program), is an additional opportunity to meet with former classmates as well as the IGR administrative staff and faculty.

### IMPORTANT DATES

- Application Deadline: **April 30**
- Classes begin: **September 1**
- End of academic year: **October 31** (including internship period)

*Graduation Ceremony, MBA in International Management graduates, March 2018*

