

# Julien LACHUER

Associate Professor



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## Présentation

- **Head of student involvement at IGR-IAE Rennes**

My research is mainly in the field of Corporate Social Responsibility (CSR) and its impact on financial performance and accounting of companies. They aim to characterize the nature and strength of the effects of the liability level on the profitability, risk, refinancing cost and intangible values of firms. Using quantitative (multi-criteria analysis) and qualitative (discourse analysis, Alceste, Nvivo) methodologies, this research aims to improve the understanding of extra-financial risk and the recent transformations of companies (corporate purpose) and markets (UN Sustainable Development Goal).

> **Laboratoire de recherche** : CREM UMR CNRS 6211

## Thèmes de recherche

Corporate Social, Environmental and Social Responsibility (CSR) and its impact on financial performance

**Keywords:** CSR, Financial performance, Accounting, discourse

## Activités pédagogiques

- Accounting,
- Management Control,
- Finance and CSR