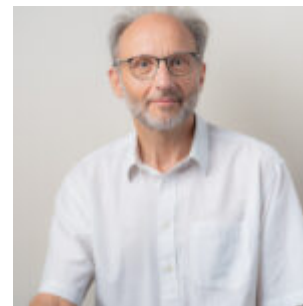


# Dominique Philippe MARTIN

Full Professor



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## Présentation

### Research responsibility

Co-chairholder of the “Resilience and Leadership” Chair

Chair supported by the Ecole Navale, in collaboration with the University of Rennes 1 and the UBO

### Program director :

- [DU Recherche en Management](#)
- [DU Recherche en Management](#)

> **Laboratoire de recherche** : CREM UMR CNRS 6211

## Recherche et entreprise

### Scientific outreach

#### Participation in international scientific cooperation

- England: Study of transfer strategies and practices
- Spain: Study of SME & University relations
- Argentina: Study of University Transfer Strategies and Practices
- Bolivia: Innovation Strategy in Traditional Sectors (Camelids, Medicinal Plants)

#### Recent Implications in Research Contracts

- Research Project “Dinámica de la transferencia tecnológica y la innovación en la relación universidad-empresa” May 2013 - April 2015, Universidad Nacional de Quilmes (Argentina)
- European ShareBioTech project (<http://www.sharebiotech.net/>). Audit work in CT and MT of the business models of 18 innovation platforms in 5 countries: Ireland, Scotland, France, Spain, Portugal (2011-2012).
- INTERREG IVA France England project. PROTTEC contract “Public Research Organisation Technology Transfer through Regional Economic Clusters” (2008-2011). Gathers 5 partners from the Channel coast (Bretagne Valorisation, Ifremer, Marine South East, University of Exeter, University of Plymouth) working on knowledge transfer and innovations generated by public research. Involvement in WP 2 “Identification and improvement of good practices in technology transfer”.

## Scientific events

- Member of scientific committees of international or national congresses: IAE Congress, GESCO, etc.
- Invitations to scientific events and participation in guest lectures : Argentina, 2014, 2015
- Hosting with Gérard Cliquet of doctoral seminars with the University of Kiel (Germany)

## Expertises

- Member of editorial or scientific review boards including REVUE GRH
- Occasional review of articles for journals: Technological Forecasting and Social Change, International Journal of Operations and Production Management, R&D Management, Journal of Knowledge Management, Revue GRH, RFG ...

## Interactions with the social, economic and cultural environment

Inventor with Arnaud Devillez of the ToolTechNov © software for auditing and decision support of technological platforms. Financing of the Webservice thanks to a grant from Rennes Métropole. Deployment of this software within the framework of the InterReg IV project "ShareBioTech". The software is currently operated and marketed by the Société d'Accélération des Transferts de Technologie (SATT) "Ouest-Valorisation".

## Thèmes de recherche

Management Sciences,

HRM,

Strategy, Innovation,

Management of innovation and transfers between Universities & SMEs,

Strategies and Management of Collaborative Research,

Decision-making and leadership in complex environments.

**Keywords:** University-Business Interactions, Knowledge and Technology Transfer, Collaborative Research and SMEs, Decision-Making

## Activités pédagogiques

### Teaching

- Project management and change management
- Innovation management - human dimension
- Innovation and knowledge management
- Leadership